The transformational power of the blended gift

Cornell University benefits immensely from the thoughtful philanthropy of its alumni, parents, and friends. This philanthropy, whether made during your lifetime or through your estate, impacts Cornell well into the future.

MAKING IT POSSIBLE

By combining both types of giving at the same time the impact can be transformational. A blended gift combines a current donation with a gift designed for the future. Working together, we can help identify a blended gift strategy that fits your planning needs and your aspirations.

THE APPEAL OF A BLENDED GIFT

You give to Cornell because you care profoundly about its mission. Are you ready to leave your mark?

If you give to support financial aid, consider endowing a scholarship through a bequest. Or, if your gifts now support a program, department, or area of research that is meaningful to you, consider how a planned gift would enhance those programming efforts and help develop new partnerships in the future. Perhaps your current gifts now support graduate work or faculty research; imagine how a planned gift could enhance those gifts and elevate the discourse for generations to come.

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SELECTING PHILANTHROPIC ASSETS

IRA
If you are over 70 ½ there is a remarkable option available for your philanthropy. The Qualified Charitable Distribution (QCD) allows you to distribute up to $100,000 annually to your charities of choice and this distribution counts towards your RMD.

As part of a larger plan, consider making QCD gifts now and then naming Cornell as a beneficiary of the IRA. This is a tax-advantageous way to be philanthropic both now and later and your gifts combined towards one special purpose.

DONOR-ADVISED FUND
Donor-advised funds are increasingly popular due to their flexibility. If you use a donor-advised fund for your annual giving, consider asking your fund administrator to designate Cornell as a beneficiary of the remainder down the road. We can work closely with you to ensure that any future gift supports the area(s) at Cornell that is closest to your heart. This could include creating an endowment or adding to one you have already established.

A MULTI-YEAR COMMITMENT AND BEQUEST
Many significant gifts to Cornell are made over a period of up to five years. By choosing the most efficient asset, like appreciated securities, you could maximize the impact of your giving while minimizing the cost of your philanthropy. Combining a significant lifetime gift with a charitable bequest in your will or living trust gives you the opportunity to leave a permanent and indelible mark on Cornell. You’ll witness the impact of your philanthropy now and know that it will continue to grow forever.

SIMPLE AND ELEGANT
A planned gift, such as a charitable remainder trust, a charitable annuity or a charitable bequest, can be added to your annual gift this year to increase the impact of your giving, provide greater tax savings, and create a lasting, charitable legacy at Cornell. Alternatively, if you have already included a charitable provision in your estate plan that benefits Cornell, or have created another planned gift, consider making an outright gift of cash or other property to further support all that you love at Cornell today. Let us work together to create a blended gift that meets your goals and further supports our mission.
We invite you to have a conversation with one of the gift planning professionals on our team.

Please select your preferred method of contact and consider providing context for our conversation in writing below:

☐ Phone   ☐ Email   ☐ Zoom

COMMENTS

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NAME

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ADDRESS

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CITY

STATE/ZIP

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Strategic financial planning for your Cornell philanthropy

Contact us today
Trusts, Estates, and Gift Planning

800.481.1865  gift_planning@cornell.edu